
Featuring **MAGGIE HABERMAN**

Fair Media Council

The New York Times

Folio Awards

Wednesday, March 21, 2018, 11 a.m.—2 p.m., The Garden City Hotel

‘Queen of Political Journalism’ -Vanity Fair

Maggie Haberman is the White House correspondent for The New York Times, and a political analyst for CNN. She previously worked for Politico and the New York Daily News, where she was a political reporter.

Hear her talk about covering today’s White House, while congratulating the best in news and social media, as chosen by the public, at Long Island’s biggest media event.

The Folio Awards Give the Public a Voice Over the News Media

***Top Sponsorship packages
include admission to private VIP Reception***

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Fair Media Council
Folio Awards

*Only these sponsorships include admission
to private VIP reception*

PRESENTING SPONSOR \$25,000

- ◆ Corporate name as part of event logo
- ◆ Seating for 20 guests, premium placement
- ◆ Seat on Dais for CEO
- ◆ CEO welcome at luncheon
- ◆ Newsletter subscription for all guests
- ◆ Congratulatory billboard ad in online journal & across social media platforms
- ◆ Corporate logo on FMC website for 12 Months
- ◆ Corporate logo on screens at luncheon

VIP RECEPTION SPONSOR \$20,000

- ◆ Corporate name on Reception
- ◆ Seating for 20 guests, premium placement
- ◆ Seat on Dais for CEO
- ◆ Corporate logo on FMC website for 12 Months
- ◆ Newsletter subscription for all guests
- ◆ Congratulatory billboard ad in online journal & across social media platforms
- ◆ Corporate logo on screens at luncheon

AWARD SPONSOR **NOT AVAILABLE**

- ◆ Corporate name on Folio Award
- ◆ Seat on Dais for CEO
- ◆ Seating for 20 guests, premium placement
- ◆ Corporate logo on FMC website for 12 Months
- ◆ Newsletter subscription for all guests
- ◆ Congratulatory billboard ad in online journal & across social media platforms
- ◆ Corporate logo on screens at luncheon

CORPORATE LEADER SPONSOR \$12,000

- ◆ Seating for 20 guests, premium placement
- ◆ Seat on Dais for CEO
- ◆ Corporate logo on FMC website for 12 Months
- ◆ Newsletter subscription for all guests
- ◆ Congratulatory billboard ad in online journal & across social media platforms
- ◆ Corporate logo on screens at luncheon

COMMUNITY ADVOCATE SPONSOR \$10,000

- ◆ Seating for 20 guests, premium placement
- ◆ Seat on Dais for CEO
- ◆ Corporate logo on FMC website for 12 Months
- ◆ Newsletter subscription for all guests
- ◆ Congratulatory portrait mobile ad in online journal
- ◆ Corporate logo on screens at luncheon

GOLD SPONSOR \$7,500

- ◆ Seating for 20 guests, best placement
- ◆ Seat on Dais for CEO
- ◆ Corporate logo on FMC website for 12 Months
- ◆ Newsletter subscription for all guests
- ◆ Congratulatory portrait mobile ad in online journal
- ◆ Corporate logo on screens at luncheon

PLATINUM SPONSOR \$6,500

- ◆ Seating for 10 guests, best placement
- ◆ Seat on Dais for CEO
- ◆ Corporate logo on FMC website for 12 Months
- ◆ Newsletter subscription for all guests
- ◆ Congratulatory portrait mobile ad in online journal
- ◆ Corporate logo on screens at luncheon

SOLO VIP TICKET \$1,200

- ◆ Seating for 1 guest, best available
- ◆ Corporate logo on FMC website for 12 Months
- ◆ Congratulatory portrait mobile ad in online journal

See next page for ad sizes requirements

These sponsorships include admission to Winners' Reception

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NEWS SPONSOR \$5,000

- ◆ Seating for 10 guests, best placement
- ◆ Corporate logo on FMC website for 12 Months
- ◆ Newsletter subscription for all guests
- ◆ Congratulatory portrait mobile ad in online journal

SAVVY SPONSOR \$4,500

- ◆ Seating for 10 guests, best available
- ◆ Corporate logo on FMC website for 12 Months
- ◆ Newsletter subscription for all guests
- ◆ Congratulatory half-page mobile ad in online journal

LONG ISLAND SPONSOR \$3,500

- ◆ Table for 10 guests
- ◆ Newsletter subscription for all guests
- ◆ Congratulatory half-page mobile ad in online journal

COMMUNITY SPONSOR \$2,800

- ◆ Seating for 4 guests
- ◆ Newsletter subscription for all guests
- ◆ Congratulatory half-page mobile ad in online journal

ABOUT FAIR MEDIA COUNCIL

MISSION: Fair Media Council advocates for quality news and works to create a media savvy society.

TAX DEDUCTIBLE: A portion of your purchase may be tax deductible, to the extend allowable by law.

Fair Media Council is a 501c3 nonprofit organization.

FMC MEMBER TABLE \$2,600

- ◆ Seating for 10
- ◆ Newsletter subscription for all guests
- ◆ Congratulatory half-page mobile ad in online journal

TICKETS

- ◆ FMC Member Discount Ticket: \$299
- ◆ GENERAL ADMISSION: \$399

AD ONLY (For Those Who Can't Attend)

- ◆ Banner Mobile: 468 wide x 60 tall: \$1,200
- ◆ Leaderboard Mobile: 728 x 90: \$950

AD SIZES IN SPONSORSHIP PACKAGES

- ◆ Portrait Mobile: 300 wide x 1050 tall
- ◆ Half Page Mobile: 300 wide x 600 tall
- ◆ Billboard Mobile: 970 wide x 250 tall

Ad sizes are in pixels

DEADLINES

ALL ADS ARE DUE BY MARCH 15, 2018. EMAIL TO: INFO@FAIRMEDIACOUNCIL.ORG

NAMES OF GUESTS ARE DUE BY MARCH 15. Email your list to info@fairmediacouncil.org

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JOIN NOW

Elite Membership: \$2,000

Includes admission to private VIP reception (with ticket purchase), listing and logo on Website and in weekly newsletter and discounts on future FMC events

Standard Annual Membership: *Support FMC in advocating for quality news & working to create a media savvy society. Online listing and discounts included in membership.*

Corporate	Nonprofit	Individual
1-99 employees: \$379	1-99 employees: \$159	\$200
100-499 employees: \$569	100-499 employees: \$279	
500+ employees: \$789	500+ employees: \$619	

RESERVE NOW

What Would You Like to Order?

Total \$:

Name:

Organization:

Phone:

Email:

Payment Type (circle one): Credit Card Check (We'll call you to arrange credit card payment)

PLEASE FAX RESERVATION FORM TO 855-432-4763 OR EMAIL TO INFO@FAIRMEDIACOUNCIL.ORG

SEATS NOT GUARANTEED UNTIL PAYMENT RECEIVED.

Please make checks payable to Fair Media Council. Mail to Fair Media Council c/o Briarcliffe College, 1055 Stewart Ave., Bethpage, NY 11714.

Questions? 516-224-1860, ext. 701 or jaci@fairmediacouncil.org

Ads and Names of guests must be provided by March 15, 2018.

PAYMENT DUE PRIOR TO EVENT.

NO REFUNDS. ALL ARE FINAL SALE.