Fair Media Council
The News Conference
Real & Powerful.

Tuesday, Dec. 5, 2017
8 a.m.—4 p.m.
The Garden City Hotel
Long Island, N.Y.

Questions?
Email info@fairmediacouncil.org
Tweet @fmcsavvy
Call 516-224-1860, ext. 1
Program updates:
www.fairmediacouncil.org

FEATURING

News & Politics:
Luncheon Keynote by Two Time Pulitzer Prize Winning
Editorial Cartoonist Walt Handelsman, The New Orleans Advocate

PLUS

12 Breakout Sessions
Exclusive Media Networking Opportunities
Breakfast Program (Speakers TBA)
Special Nonprofit Capacity Building Intensive Workshop:
Media Relations/Marketing

Enjoy Meeting the Media While Supporting Fair Media Council, a 501c3 nonprofit organization advocating for quality news & creating a media savvy society
SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: Event name includes your organization name on all promotional materials and across FMC social media channels, logo on event screens at breakfast and lunch, on FMC website and in newsletter, seat on dais for breakfast and lunch, exhibit table, and 20 all-access tickets for the entire event. Preferred seating, breakfast and lunch. $15,000 (Ask for tax deductible information)

Corporate Leader: Your logo appears on all promotional materials and across FMC social media channels, logo on event screens at breakfast and lunch, on FMC website and in newsletter, seat on dais for breakfast and lunch, exhibit table, and 20 all-access tickets for the entire event. Preferred seating, breakfast and lunch. Exclusive sponsorship of special nonprofit capacity building intensive workshop. $10,000 (Ask for tax deductible information)

Community Champion: Your logo appears on all promotional materials and across FMC social media channels, logo on event screens at breakfast and lunch, on FMC website and in newsletter, seat on dais for breakfast and lunch, exhibit table, and 20 all-access tickets for the entire event. Preferred seating, breakfast and lunch. $7,500 (Ask for tax deductible information)

Luncheon Sponsor: Your logo appears on all promotional materials and across FMC social media channels as luncheon sponsor, logo on event screens at breakfast and lunch, on FMC website and in newsletter, seat on dais for lunch, exhibit table, and 20 all-access tickets for the entire event. Preferred seating, breakfast and lunch. $5,500 (Ask for tax deductible information)
**SPONSORSHIP OPPORTUNITIES**

**Breakfast Sponsor:** Your logo appears on all promotional materials and across FMC social media channels as breakfast sponsor, logo on event screens at breakfast, on FMC website and in newsletter, seat on dais for breakfast, exhibit table, and 20 all-access tickets for the entire event. Preferred seating, breakfast and lunch. $3,500 (Ask for tax deductible information)

**Networking Sponsor:** Admission for 10 with all-access tickets for the entire event, exhibit booth, reserved seating at breakfast and lunch. $2,800 (Ask for tax deductible information)

**Community Advocate:** Admission for four with all-access tickets for the entire event, exhibit booth, reserved seating at breakfast and lunch. $2,000 (Ask for tax deductible information)

**Media Literacy Sponsor:** Admission for two with all-access tickets for the entire event, exhibit booth, reserved seating at breakfast and lunch. $1,500 (Ask for tax deductible information)

**Coffee Break Sponsor:** Admission for three with all-access tickets for the entire event, reserved seating at breakfast and lunch. $1,100 (Ask for tax deductible information)

**Exhibitor Package:** Admission for two with all-access tickets for the entire event, exhibit booth, open seating at breakfast and lunch. $700 (Ask for tax deductible information) FMC Member Discounted Pricing: $500 (Ask for tax deductible information)

**Note to Exhibitors:** Table must be set by 8 a.m., break down after 3 p.m. Freestanding banners only. Materials sent in advance should be sent directly to the hotel labeled for "FMC Event."

**Don’t see what you want? Have Questions?**
Contact FMC CEO Jaci Clement, 516-224-1860, ext. 701 or email jaci@fairmediacouncil.org
**TICKETS**

Unless otherwise noted, ticket includes an all-access pass to continental breakfast and program, choice of three workshops, refreshment breaks, networking throughout the day and luncheon with keynote speaker.

**Dignitary Ticket:** $1,200, all-day access pass, dais seating for breakfast and lunch (Tax deductible portion: $1,120)

**VIP Ticket:** $1,000, all-day access pass, preferred seating for breakfast and lunch (Tax deductible portion: $920)

**FMC Member Discount Ticket:** $295, all-day access pass, reserved seating for breakfast and lunch (Tax deductible portion: $215)

**Full-Day Ticket:** $399, all-day access pass, open seating for breakfast and lunch (Tax deductible portion: $319)

**Lunch Only Ticket:** From 12 noon to 2 p.m., $275, open seating (Tax deductible portion: $235)

**Breakfast Only Ticket:** From 8 a.m. to 9.30 a.m., $250, open seating (Tax deductible portion: $215)

**Nonprofit Capacity Building Ticket (for organizations with annual budgets under $200,000):** $99, includes lunch, open seating, and intensive media relations/marketing workshop. No admission before 12 noon or additional charges will be incurred.

**PREFER TO PAY BY CHECK OR CREDIT CARD?** We accept both.

To pay by check, email info@fairmediacouncil.org to reserve your order, and mail check, made out to Fair Media Council, c/o Briarcliffe College, 1055 Stewart Ave., Bethpage, N.Y. 11714. **Reservations will be canceled if check is not received by Nov. 15, 2017.**

To pay by credit card, email info@fairmediacouncil.org to reserve your order, and let us know when to call you for payment.

*All tickets and sponsorships are final sale. No refunds and no transfers.*
SPONSOR, EXHIBITOR & TICKET REGISTRATION FORM

Please email completed form to info@fairmediacouncil.org or fax to 1-855-432-4763

Name:
Company:
Phone:
Email:

What Would You Like to Reserve?
Sponsor Package:
Exhibitor Package:
Tickets:

TOTAL $:

How Would You Like to Pay?

_____ Sending a check, made out to Fair Media Council
(Address: Fair Media Council, c/o Briarcliffe College, Bethpage, NY 11714)

_____ Credit Card: When is the Best Time to Call for Payment?
(You may use your credit card directly online here:
https://www.fairmediacouncil.org/news-conference-tickets-sponsorships/

Your package and/or tickets are secured once payment is received. Workshop registration forms will be emailed to you, with full program choices. Program updates are also available on fairmediacouncil.org

All sales are final. No refunds, no exchanges, no transfers.

QUESTIONS? Call 516-224-1860, ext. 1

Business Attire is expected at this event. Wifi is available, and you are welcome to bring your laptop. Tweeting and photo taking throughout the day is encouraged.

#FMCNEWS