

• **MAIL IN RESERVATION FORM** •

PLEASE RESERVE THE FOLLOWING

Sponsorship Package: _____

Ad Only (No Sponsorship): _____

Individual Ticket: _____

Membership: _____

Total \$: _____

Name: _____

Title: _____

Organization: _____

Address: _____

City State Zip _____

Phone: _____ Email: _____

*Please make checks payable to Fair Media Council.
Mail to Fair Media Council 223 Wall Street, Suite 200, Huntington, NY 11743*

Questions? 516-224-1860, ext. 1 or jaci@fairmediacouncil.org
Names of guests must be provided by November 26, 2019.

PAYMENT DUE PRIOR TO EVENT. NO REFUNDS. ALL ARE FINAL SALE.
A PORTION OF YOUR PURCHASE MAY BE TAX DEDUCTIBLE, TO THE EXTENT ALLOWABLE BY LAW

SPONSOR • ADVERTISE • EXHIBIT • BUY TICKETS

Fair Media Council

PRESENTS

THE NEWS CONFERENCE

Real & POWERFUL

A Day of Open Dialogue with
Local, Regional & National News Media
& The People They Serve: YOU

- ✓ Breakfast & Luncheon with featured speakers in Grand Ballroom
- ✓ 12 Breakout Sessions throughout the day
- ✓ Exclusive Networking & Story Pitching Opportunities
- ✓ Professional Development Certification

Connect with hundreds of reporters and media decision makers and C-suite corporate and nonprofit professionals. This event is the largest conference in the country to bring news and community together for open dialogue designed to build mutual understanding and respect while establishing relationships in a productive setting.

TITLE SPONSOR | \$20,000

- › Corporate name as part of event name on all materials
- › Seating for 20 guests, premium placement – 2 tables of 10 at breakfast and luncheon, and access to workshops throughout the day
- › Seat on Dais for CEO at luncheon
- › CEO welcome at breakfast
- › FMC newsletter subscription for all guests
- › Double-page ad spread in program journal
- › Exhibit Table near workshops
- › Panel participation
- › Sponsorship of one workshop
- › Corporate logo on screens at luncheon & in FMC social media feeds
- › Elite-Level Membership in FMC

CORPORATE LEADER | \$15,000

- › Seating for 20 guests, premium placement – 2 tables of 10 at breakfast and luncheon, and access to workshops throughout the day
- › Seat on Dais for CEO at luncheon
- › FMC newsletter subscription for all guests
- › Full-page ad in program journal
- › Corporate logo on screens at luncheon & in FMC social media feeds
- › Panel participation
- › Sponsorship of one workshop
- › Exhibit Table near workshops
- › Elite-Level Membership in FMC

MEDIA SAVVY SPONSOR | \$12,000

- › Logo on Professional Development Certificates awarded to attendees completing the day
- › Seat on Dais for CEO at luncheon
- › Seating for 20 guests, premium placement – 2 tables of 10 at breakfast and luncheon, and access to workshops throughout the day
- › FMC Newsletter subscription for all guests
- › Full-page ad in program journal
- › Panel participation
- › Sponsorship of one workshop
- › Exhibit Table near workshops
- › Corporate logo on screens & in FMC social media feeds
- › Elite-Level Membership in FMC

METRO AREA LEADER | \$10,000

- › Luncheon Sponsor
- › Welcome remarks at luncheon
- › Seating for 20 guests – 2 tables of 10 at breakfast and luncheon, and access to workshops throughout the day
- › Seat on Dais for CEO at luncheon
- › Newsletter subscription for all guests
- › Full-page ad in program journal
- › Panel participation
- › Sponsorship of one workshop
- › Exhibit Table near workshops
- › Corporate logo on screens & in FMC social media feeds
- › Elite-Level Membership in FMC

LONG ISLAND LEADER | \$8,000

- › Seating for 20 guests – 2 tables of 10 at breakfast and luncheon, and access to workshops throughout the day
- › Seat on Dais for CEO at luncheon
- › Newsletter subscription for all guests
- › Full-page ad in program journal
- › Panel participation
- › Sponsorship of one workshop
- › Exhibit Table near workshops
- › Corporate logo on screens & in FMC social media feeds

COMMUNITY CHAMPION | \$6,000

- › Seating for 10 guests – 1 table of 10 at breakfast and luncheon, and access to workshops throughout the day
- › Seat on Dais for CEO at luncheon
- › Newsletter subscription for all guests
- › Full-page ad in program journal
- › Panel participation
- › Exhibit Table near workshops
- › Corporate logo on screens & in FMC social media feeds

NEWS LEADER | \$5,000

- › Seating for 10 guests – 1 table of 10 at breakfast and luncheon, and access to workshops throughout the day
- › Seat on Dais for CEO at luncheon
- › Newsletter subscription for all guests
- › Full-page ad in program journal
- › Panel participation
- › Exhibit Table near workshops
- › Corporate logo on screens & in FMC social media feeds

COMMUNITY ADVOCATE | \$3,700

- › Breakfast sponsor
- › Welcome remarks at breakfast
- › Seating for 10 guests – 1 table of 10 at breakfast and luncheon, and access to workshops throughout the day
- › Seat on Dais for CEO at luncheon
- › Newsletter subscription for all guests
- › Full-page ad in program journal
- › Panel participation
- › Corporate logo on screens & in FMC social media feeds

NONPROFIT LEADER | \$2,900

- › Seating for 10 guests – 1 table of 10 at breakfast and luncheon, and access to workshops throughout the day
- › Newsletter subscription for all guests
- › Exhibit Table near workshops
- › Full-page ad in program
- › Logo on screens & in FMC social media feeds

NETWORKING SPONSOR | \$2,000

- › Networking break sponsor
- › Seating for 5 guests – shared table of 10 at breakfast and luncheon, and access to workshops throughout the day
- › Newsletter subscription for all guests
- › Full-page ad in program

NEWSBREAK SPONSOR | \$1,500

- › Admission for two, seating at breakfast and luncheon, and access to workshops
- › Full-page ad in program journal
- › Newsletter subscription for all guests

EXHIBIT TABLE & AD PACKAGE | \$1,000

- › Admission for two, seating at breakfast and luncheon, and access to workshops
- › Exhibit Table
- › Full-page ad in program journal

TICKET & A HALF-PAGE PACKAGE | \$800

- › Admission for one, seating at breakfast and luncheon, and access to workshops
- › Half-page ad in program journal

EXHIBIT TABLE | \$700

- › Admission for two, seating at breakfast and luncheon, and access to workshops
- › Exhibit Table

FMC MEMBER* EXHIBIT TABLE | \$500

- › Admission for two, seating at breakfast and luncheon, and access to workshops
- › Exhibit Table

AD ONLY | In program event journal

FULL PAGE (8 x 10, color, no bleed) \$1200

HALF PAGE (8 x 5, color, no bleed) \$650

All ads due by Friday, Nov. 8, 2019

Email PDF to info@fairmediacouncil.org

TICKETS

- › Individual Ticket: \$399
- › FMC Member Discount Ticket: \$299*

*Membership must be active to qualify for discounted rate

– JOIN NOW –

Elite Membership: \$2,000

Includes priority listing and logo on Website, and in weekly newsletter

Standard Annual Membership

CORPORATE
1-99 employees: \$389
100-499 employees: \$579
500+ employees: \$799

NONPROFIT
1-99 employees: \$179
100-499 employees: \$289
500+ employees: \$649