



Fair Media Council FOLIO AWARDS

Keynote by

Television Personality Donny Deutsch

April 20, 2012, 11 a.m. - 2 p.m.,

Crest Hollow Country Club, Woodbury, NY

The Biggest Media Event on Long Island

Taped for broadcast throughout the New York metro area



516.224.1860 or 855.432.4763

Fair Media Council is a 501 © 3 nonprofit organization

www.fairmediacouncil.org

SOCIAL MEDIA SPONSOR **\$5,000**

- Designated Status as Official Social Media Sponsor of FMC Folio Awards #FMCFolio
- Table for 8, Better Seating
- Program Recognition
- Admission to Headliner Reception
- Social Media Participation During Program

SPONSOR TABLE With AD PACKAGES

- Table for 8, Better Seating
- Program Recognition
- Admission to Headliner Reception
- Table & Full Page Ad** **\$3,700**
- Table & Half Page Ad** **\$3,000**

SPONSOR TABLE ONLY **\$2,500**

- Table for 8, Good Seating
- Admission for Headliner Reception

FULL PAGE AD & 2 TICKETS **\$2,000**

ADS ONLY (See Other Side)

INDIVIDUAL TICKETS

- Includes Admission to Headliner Reception
- Non-Member \$375 Member \$275
 - Student w Valid ID: \$99

V.I.P. SPONSORSHIPS

These packages include:

- 2 Tables of 8, best seating
- Seat on Dais at Luncheon for CEO
- Introduction at Luncheon
- Logo on Screen (broadcast to metro area)
- Full Page Advertising (8x10)
- Admission to VIP Reception with Keynoter & Anchors
- Recognition on FMC Web Site & Social Media

COMMUNITY LEADER **\$20,000**

PLUS: Company Name on Program Cover
Speaking Opportunity at Luncheon

VIP SPONSOR **\$15,000**

PLUS: Company Name on VIP Reception
Speaking Opportunity at VIP Reception

AWARDS SPONSOR **\$12,000**

Company Name on Folio Award

PUBLISHER SPONSOR **\$10,000**

With Ad on Back Cover of Program

EXECUTIVE PRODUCER SPONSOR **\$ 8,500**

With Upfront Video Recognition

MEDIA SAVVY SPONSOR **\$ 7,500**

With Inside Front Cover Ad

PUBLIC ADVOCATE SPONSOR **\$ 6,500**

With Inside Back Cover Ad

PRODUCER SPONSOR **\$ 6,000**

Reserve Now. Deadline: March 30, 2012

Email info@fairmediacouncil.org

Fair Media Council

Folio Awards 2012 Reservation Form

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Sponsor Level: _____

Size of Journal Ad (if not included in sponsorship) _____

_____ # of Individual Member Tickets _____ # of Individual Non-Member Tickets

_____ # of Student Tickets (must include copy of valid ID)

Please make checks payable to Fair Media Council

TOTAL \$ _____

_____ Check Enclosed.

_____ Invoice Me.

_____ Call Me for Credit Card Payment.

Payment MUST be received prior to event.

Advertise in the FMC Folio Awards Program

_____ Full page: 8" (Wide) x 10" (High) \$1,500

_____ Half page: 4" (W) x 10" (H) \$1,000

_____ Quarter Page: 4" (W) X 3" (H) \$ 750

Email ad to info@fairmediacouncil.org by March 30

Donation to Support FMC Programming

My Contribution in the amount of \$ _____ is enclosed.

Fair Media Council is a 501c3 non-profit organization helping communities evolve by getting news and information into the public conversation, and advocating for quality local news as vital to maintaining vibrant communities.

Your contribution is tax deductible, to the extent allowable by law.

Questions? Call 516.224.1860 or 1.855.432.4763

Thank you for your generous support.

Fax this form: 516-224-1864 or 855-432-4763

Mail form with payment: Fair Media Council, Briarcliffe College, 1055 Stewart Ave., Bethpage, N.Y. 11714