



Fair Media Council

Advertise in the FMC Program

Program Chair: Richard Kessel, President & CEO, New York Power Authority

- Full Page: \$1,500
- Half Page: \$1,000
- Quarter Page: \$750
- Business Card: \$350

AD DIMENSIONS

- Full page: 10" (Wide) x 14" (High)
- Half page: 10" (W) x 7" (H)
- Quarter page: 5" (W) x 7" (H)

Advertising Deadline: April 20, 2011

Black-and-white advertising only. Send camera-ready copy or disc with hard copy.

E-mail pdf to info@fairmediacouncil.org

For more information, please call 516-224-1860, Ext. 100.

TICKETS

Individual Tickets include admission to the Headliner Reception:

- \$275 Fair Media Council member
- \$375 non-member

Tickets are non-refundable.

Fair Media Council is a 501c3 non-profit organization. A portion of your contribution is tax deductible. Thank you!

RESERVE YOUR SPACE NOW

Please make checks payable to Fair Media Council.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ E-Mail: _____

Sponsor Level: _____

Please list names of guests, along with company name, on separate sheet.

Type of Journal Ad (if not included in sponsorship level) _____

_____ # of Individual Member Tickets

_____ # of Individual Non-Member Tickets

Fax this form: 516-224-1864

Mail form with payment: Fair Media Council, Briarcliffe College, 1055 Stewart Ave., Bethpage, NY 11714

www.fairmediacouncil.org



Fair Media Council

Folio Awards

Two Special Receptions • Awards Ceremony • Luncheon with Keynote
Plus: Your favorite media personalities as Folio Award presenters
 Taped for broadcast by *Hamptons Television*
 May 6, 2011, 11 a.m. - 2 p.m., Crest Hollow Country Club, Woodbury, NY

TABLE & AD PACKAGES

- Table For 8, Better Seating
- Signage on Table
- Program Recognition
- Admission to Headliner Reception Included

- Table & B&W Full Page** **\$3,700**
- Table & B&W Half Page** **\$3,000**

TABLE ONLY

- Table for 8, Good Seating • Table Signage
- Admission to Headliner Reception

- Sponsor Table** **\$2,500**

AD & 2 TICKETS

- Black & White Full Page & 2 Tickets **\$2,000**

ADS ONLY

- Black & White Full Page **\$1,500**
- Black & White Half Page **\$1,000**
- Black & White One-Quarter Page **\$750**
- Business Card **\$350**

INDIVIDUAL TICKETS

- Includes Admission to Headliner Reception
- Non-Member \$375** **Member \$275**

V.I.P. SPONSORSHIPS

These packages include:

- 2 Tables of 8, preferred seating • Seat on Dais
- Introduction at Luncheon • Prominent Signage
- Premium Advertising • Program Recognition
- Tickets to VIP Reception
- DISTINGUISHED CORPORATE LEADER** **\$20,000**
 - Company Name on Program Cover
 - VIP Reception Tickets for all Guests
 - 2 Page Centerspread in Program • Full Page Ad
- HEADLINER RECEPTION SPONSOR** **\$15,000**
 - Company Name on Reception • Full Page Ad
 - VIP Reception Tickets for all Guests
 - Speaking Opportunity at Reception
- AWARDS SPONSOR** **\$10,000**
 - Full Page Ad • Name on Folio Award
 - VIP Reception Tickets for all Guests
- PUBLISHER SPONSOR** **\$10,000**
 - Back Cover of Program
 - VIP Reception Tickets for all Guests
- EXECUTIVE PRODUCER SPONSOR** **\$8,500**
 - Name on Video • Full Page Ad
 - VIP Reception for all Guests
- 2 TABLES & INSIDE FRONT COVER** **\$7,500**
 - VIP Reception Tickets for all Guests
- 2 TABLES & INSIDE BACK COVER** **\$6,500**
 - VIP Reception Tickets for all Guests
- PRODUCER SPONSOR** **\$6,000**
 - Full Page Ad • VIP Reception Tickets for all Guests

Reserve Now. Deadline for Advertising: April 20, 2011

Please make checks payable to: Fair Media Council

Please send to: Fair Media Council, 1055 Stewart Ave., Bethpage, NY 11714

For Further Information

(516) 224-1860 ext. 100 • Fax (516) 224-1864 • e-mail: info@fairmediacouncil.org